



Private Television Network



Your Practice, Your TV Channel

Your practice can now have its own **Private Television Channel**.

— *Relax and Inform Your Patients* —
Brand Your Practice • Increase Revenue



... Your Television Channel



- 1** Video Zone
- 2** Branding Zone
- 3** Live Text Zone
- 4** Advertising Zone

BENEFITS

- Reduce patient anxiety
- Reduce perceived wait time
- Educate and inform patients about your products and services
- Dynamically greet, recognize and thank patients and staff
- Exclusive member pricing
- Eliminate competitor's advertising
- Increase revenue
- Share in advertising royalties



www.eScapesDentalTV.com
(734) 682-3409

**Having your own Private Television Channel
will enhance your practice and give your
staff the tools they need to maximize revenue.**

But don't take our word for it...

"We have seen an increase in elective services. We offer a bleaching special once a month. We post the special on our SGA and patients see it, they get excited about it, and come right to the desk to schedule an appointment. It's an immediate response."

- Holly E., Office Administrator

"We have utilized other digital signage programs in the past and have found this service to be superior in content and service. Our patients and staff truly enjoy the video feed and relaxing music. Thank you eScapes & MDA for providing such a beneficial service for our patients and staff."

- Nicole Murray, R.N., B.S.N., Contact Center Administrator/Quality Improvement Coordinator, Michigan Community Dental Clinics

eScapes Dental TV is endorsed by:



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