



FOR IMMEDIATE RELEASE

CONTACT: Mark Crittenden
Marketing & Strategic Planning Manager
The eScapes Network LLC
PTN Business: 734-682-3409 | eScapes Network TV: 734-241-4410
mccrittenden@eScapes.net

TENNESSEE DENTAL ASSOCIATION AND THE eSCAPES NETWORK LAUNCHES TDA TELEVISION NETWORK

Branded Therapeutic Television - Health Education - Communications Platform

MONROE, MICHIGAN, May 2, 2016 – eScapes Network LLC and the Tennessee Dental Association (TDA), have agreed to a three-year endorsement agreement distributing a Private Television Network (PTN) System for the benefit of aiding in reducing the stress commonly associated with dental appointments. As a result of the PTN, patients will find their visits to participating TDA member dentists more enjoyable as it helps them relax and learn more about oral health. Tennessee is the fourth state dental association to endorse the network.

The agreement includes license, service, and end user agreements in which eScapes and the TDA are creating a statewide communications and branding network, featuring eScapes' patented Therapeutic TelevisionSM content. The programming contains dental practice branding, TDA co-branding, digital advertising, educational and health messaging along with public service and community outreach announcements.

Robert A. Oklejas, eScapes Network president said, "We're excited that our endorsement with the TDA will allow us to help TDA member dentists increase their revenue and improve the value of their practices and offer PTN to TDA Members at a significant discount. This is a win for patients, the dentists and the TDA."

"The TDA is pleased to partner with eScapes Dental TV in providing our members with this engaging yet powerful communication and educational tool for their practices," said Mr. David Horvat, TDA Executive Director. "We envision a great working relationship with the eScapes team."

About the Tennessee Dental Association

The Tennessee Dental Association (constituent of the American Dental Association) is a statewide voluntary association of dentists with a membership of 2,450. Founded in 1867, the TDA encourages the improvement of the health of the public, promotes the art and science of dentistry and represents the interests of members of the dental profession and the public which it serves.

About eScapes Network

Established in 2010 and headquartered in Monroe, Michigan, the Network is available to the world through fiber distribution, providing everything you love about radio, with HD/UHD video from around the world – 24/7. Visit us at www.eScapesTV.com. Private Television Network, with US-patented Hybrid Radio/Television content, is customer-branded television creating a relaxing atmosphere and reinforcing your brand through digital place-based marketing. For more PTN information contact Jon Oswald, General Manager, Jon@escapes.net, (734) 682-3409 or visit us at www.eScapesDentalTV.com.

#

Rev/05022016